GETTING FOCUSED

CORPORATE PLAN 2012 - 2015

By 2015 we will have:	We will do this by:
Reduced the Council Tax burden for our residents in real terms (FINANCE)	Continually improving financial management and ensuring the Council remains financially sound, updating and implementing our MTFS and <i>Strategic Solutions</i> workstreams
	Delivering effective and sustainable procurement and asset management
	Increasing the emphasis on demonstrable value for money
	Keeping the Council Tax as low as possible and increasing our income whilst maintaining or improving our services
Built partnerships that make a difference with Councils, volunteers and other providers (PARTNERSHIPS)	Working closely with our partner Councils in West Essex and with local communities, councils and the voluntary sector to ensure democracy, localism and the Big Society is at the heart of everything we do
	Continuing to support Police Community Support Officers and effective CCTV systems to deal with anti-social behaviour
	Encouraging community participation through effective consultation and engagement and improving community forums to reflect closer working with all sectors of the community
	Improving the experience of visitors to the museum
built more affordable homes (ENVIRONMENT)	Meeting local housing needs, especially affordable housing, for local people.
	Having a robust and relevant Development Plan
	Developing sustainable communities by protecting and encouraging local facilities
Recycled more (ENVIRONMENT)	Delivering on our energy efficiency policies
	Installing solar panels in all suitable council houses.
	Keeping a weekly food waste collection
	Introducing garden waste collection services, kerbside collection of glass and the introduction of kitchen caddies.
Protected and enhanced our environment (ENVIRONMENT)	Working with the owners of Stansted Airport to ensure economic and social benefits that also secure an overall environmental improvement - and maintaining vigilance against a 2 nd runway
	Implementing the Localism Bill when enacted
	Improving environmental management and enforcement against environmental crime
	Introducing a local highways panel to deal with minor repairs, especially potholes
Improved prosperity (PEOPLE)	Enhancing economic prosperity through the West Essex Alliance of local authorities and businesses and working with local businesses to encourage future skills development and growth
	Promoting equitable, diverse, healthy and safe living
	Improving access to our services and those of our partners and introducing fast broadband services across the district
	Setting a high example by exemplary corporate governance and standards

STAYING POCUSED